Digital Disciples

Radical Hospitality through Social Media

FEBRUARY 20, 2016



Agenda

- Introductions
- What is Social Media?
- What is Radical Hospitality?
- Digital Interaction in Action
- MAKE IT HAPPEN!
- Questions
- Workshop Feedback and Evaluation

Introduction

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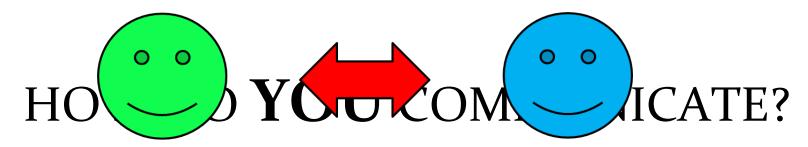






Communication

- The imparting or exchanging of information or news.
- Means of connection between people or places, in particular.



Sender & Receiver

Encoding & Decoding Of Message

Receiver & Sender



What is Social Media?

Have you done the following?

- Participated in a Phone Tree
- Talked to a neighbor
- Played Candy Crush
- Taken a selfie
- Uploaded a picture to Facebook
- Attended a community meeting
- Used a Pen, Pencil, or Tablet

If you have done any of these, then you have practiced social networking

Social Network or Social Media

• **Social Network** is <u>structure</u> made up of a set of <u>social</u> actors (such as individuals or organizations) that have a relationship or interaction with each other and multiple people.

Social Network is a **RELATIONSHIP**

• **Social Media** is any website and application that enable users to create and share content or to participate in social networking.

Social Media or Social Networking Site is a **DIGITAL MEETING PLACE**

Purpose of Social Media

- Tool for communication
- Create a community virtually
- Connect with **NEW** people and **NEW** iideas



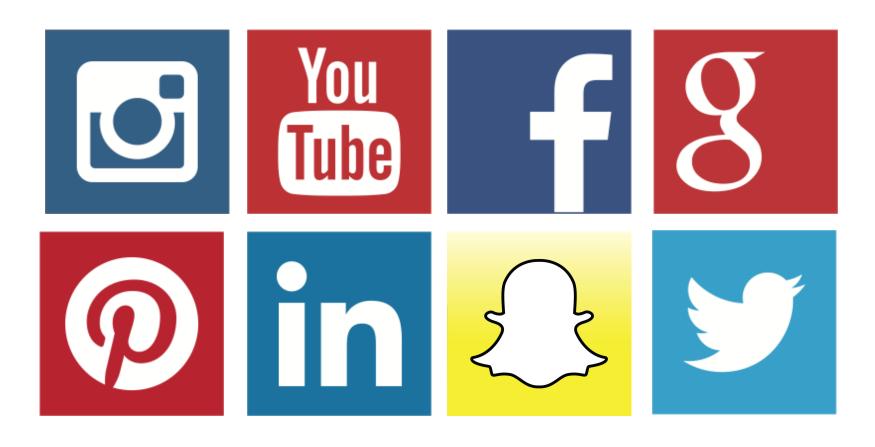
We're all connected

Types of Social Media

- Blogs
- Microblogs
- Wikis
- Discussion Forums
- Video Shares

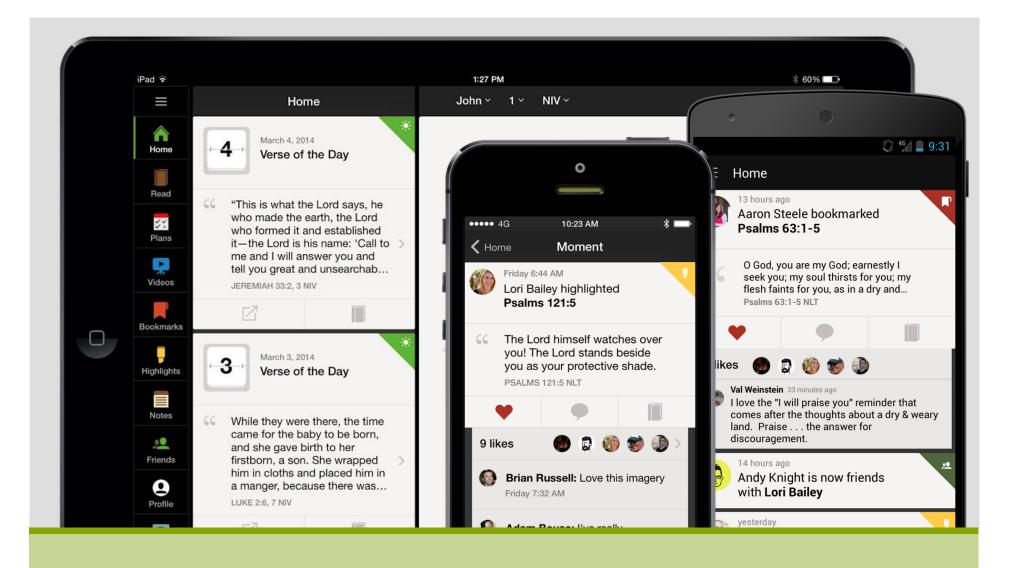
- Email
- Voip (Skype, Ovoo, Google Voice)
- Video Games
- Digital Communities

Popular Social Media Sites



Church Benefits to Social Media

- Inexpensive method to reach out to congregation
- Inform church members and visitors
- Increase intergenerational mentoring,
- Outreach to new members
- Evangelize to those who are seeking salvation
- Go Green to Save Money



What does the Bible say?

Biblical Communication

Matthew 18:19-20

For where two or three gather in my name, there am I with them.

Ecclesiastes 4:9-10

Two are better than one, because they have a good return for their labor: If either of them falls down, one can help the other up. But pity anyone who falls and has no one to help them up

Acts 4:31

And when they had prayed, the place where they had gathered together was shaken, and they were all filled with the Holy Spirit and began to speak the word of God with boldness.

AND LET US CONSIDER HOW WE MAY SPUR ONE ANOTHER AND GOOD DEE NOT GIVING UP MEETING TOGETHER, AS SOME ARE IN THE HABIT OF DOING, BUT ENCOURAGING ONE ANOTHER AND ALL THE MORE **ASYOU SEE** THE DAY APPROACHING.



What is Radical Hospitality?

Radical Hospitality

Radical: very new and different from what is traditional or ordinary

Hospitality: the friendly reception and treatment of guests or strangers.

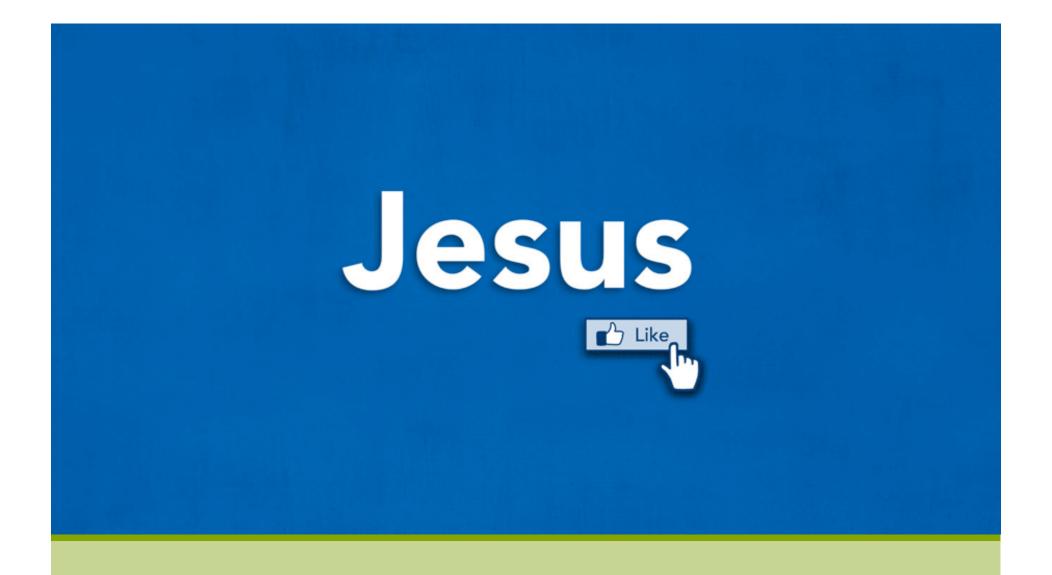
Radical Hospitality: Practice of putting extraordinary effort and emphasis on making people feel welcome. Requires intentional invitation and welcome.



This relate to Social Media how?

Let's Do the Math

- Social Media = Digital Gathering Place
- Relationship = Person + Person
- God's Presence = (2 x Person) + Gathering
- God's Presence = Relationship + Social Media



Who Would Jesus Friend



https://www.youtube.com/watch?v=-Tci9EYMmAY

Who Would Jesus Friend?

- Who does Jesus accept?
- How does he accept them?
- What does he say to them?
- What does he do for them?



Let's See it In Action

Gethsemane UMW

UMW Unit Meetings

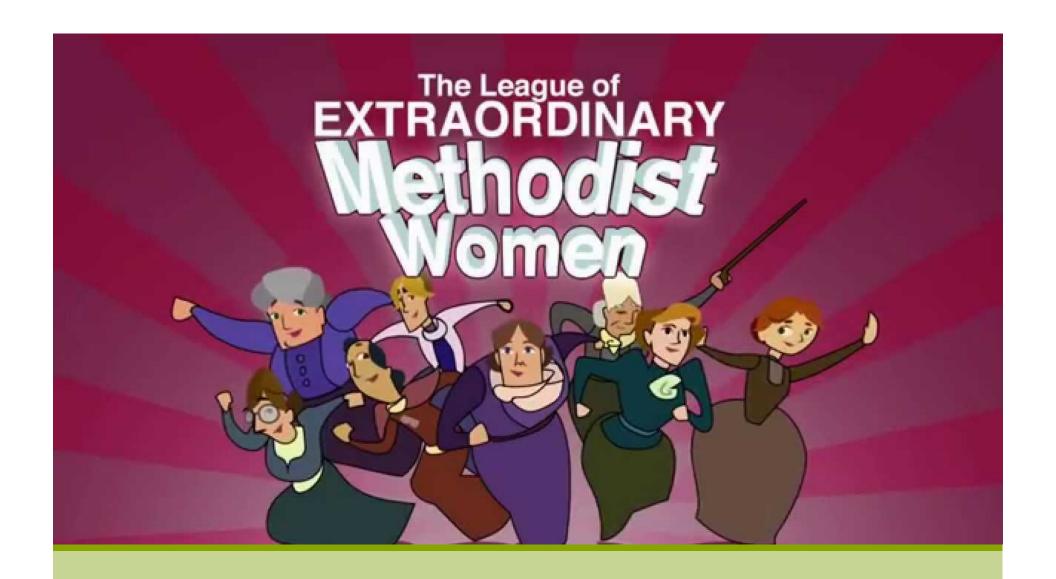
Contact Database and Email Reminders

Women's Day 2015

Intergenerational Committee and Social Media Posts

#UmbrellasforTrafficking

UMW Social Media Campaign



How can we MAKE IT HAPPEN?

Recommendations

Create a Intergenerational Committee

Survey the digital landscape

Develop a home for information

Encourage digital discipleship and advocacy



https://www.youtube.com/watch?v=i-8oN2cDFQo

Questions?